



JOBS 60+

A JOB FAIR FOR SENIOR CITIZENS

In Association with St. Joseph's College

Time: 10:00 am on Sunday, 25th March, 2018

Venue: St. Joseph's College

Richmond Town

Bangalore

REPORT



INTRODUCTION:

Today, elders are faced with innumerable problems and financial insecurity poses a major challenge to a large number of senior citizens. About 88% of the elderly in our country are not covered under any adequate social security measure. Therefore, most of them are financially insecure and need to depend on their meager savings and children for their sustenance. In the absence of such support, many of them suffer loss of independence and self-dignity. But, the encouraging truth is many senior citizens of the age group between 60-70 years are physically fit and prepared to work and earn their livelihood. Utilizing their skills and experience, the society would also largely be benefitted. But unfortunately, our community does not recognize this social problem and provide opportunities for them to work and earn.

Responding to this social issue, **Nightingale Empowerment Foundation (NEF)** a non-government organization dedicated to the cause of financial security to needy citizens. Nightingales Jobs 60+ an initiative of NEF, trains and promotes employment opportunities for elders, has helped over 1700 elders get suitable employment so far since its inception in October 2011. To make elders re-employable NEF periodically trains elders in computer and soft skills. The project has also conducted several vocational training workshops for elderly. In Oct 2012, a free job portal for senior citizens www.nightingalesjobs60plus.com was launched.

As part of our commitment to help more needy senior citizens, **Nightingale Empowerment Foundation** took the initiative to organize a “**Jobs 60+ - Job Fair for Senior citizens**”. 5 job fairs have been previously conducted and the sixth one was conducted on **Sun 25th March**, from 10 a.m. onwards. This Job Fair was conducted by the Foundation in association with St. Joseph’s College and few volunteers from a Corporate.

Rtn. Asha Prasanna Kumar, District Governor Rotary International District 3190, Bangalore inaugurated the Job Fair in the presence of Mr. Mike Shah, Chairman Nightingale Empowerment Foundation, Dr. Radha S. Murthy, Mr. S. Premkumar Raja, Founder Trustees of Nightingales Medical Trust.





In her address to the gathered senior citizens, **Rtn. Asha Prasanna Kumar** expressed her happiness to be part of this initiative.

PRE-EVENT PREPARATION:

To create the necessary awareness among senior citizens and employers, media was sensitized to the need for creating post retirement job opportunities for elderly and the need to give publicity regarding the job fair through Press release both in English & Kannada to create more awareness about the event.

Efforts were made to contact nearly 350 employers – those registered in the portal and others. Potential employers were also contacted through mail and through personal visits and invited to participate in the Job fair. Invite mails were also sent to well-wishers to further the cause and engage more employers to participate in the fair. 20 volunteers from St. Joseph's college were oriented about the Job fair and 50 volunteers from a Corporate, the flow of the event and the process of registration.

JOB FAIR

FOR SENIOR CITIZENS

EMPLOYERS

Are you looking for an Experienced and cost effective work force? Come and meet over 800 experienced job seekers under one roof.

SENIOR CITIZENS

Are you looking for a job?

If you are physically fit and 60-70 years, come and meet over 30 Employers. Jobs available in the areas of Supervisory, Administration, Accountancy, Technical, Tele-calling, Security Services, Training, Data Entry, Marketing etc.

Sunday, 25th March, 2018 at

St. Joseph's College, Richmond Town

between 10:00 AM to 04:00 PM

**Contact: 080-26800333, 080-26706757,
080 -26800222, +91 9731447634**

Email : jobs60plus@nightingaleseldercare.com
www.nightingalesjobs60plus.com

Job fair for the elderly

» Nightingale Empowerment Foundation, along with St Joseph's College, is organising a mega job fair for senior citizens on March 25 at the St Joseph's College, Richmond Town, from 10 am to 4 pm.

Senior citizens in the age group of 60 to 70 years, who are physically fit can apply. Both part-time and full-time jobs in areas of administration, supervision, public relations, teaching, accountancy, insurance, marketing, and clerical jobs among others are open for the elderly. Those who are interested can contact 080 26800333 or 9243737214, or visit www.nightingales-jobs60plus.com

25ಕ್ಕೆ ಹಿರಿಯರ ಉದ್ಯೋಗ ಮೇಳ

ಬೆಂಗಳೂರು: ನೈಟಿಂಗೇಲ್ ಎಂಪವರ್‌ಮೆಂಟ್ ಫೌಂಡೇಷನ್, ಸೇಂಟ್ ಜೋಸೆಫ್ ಕಾಲೇಜು ಸಹಯೋಗದಲ್ಲಿ ಭಾನುವಾರ(ಮಾ.25) ಹಿರಿಯ ನಾಗರಿಕರಿಗಾಗಿ ಮೆಗಾ ಉದ್ಯೋಗ ಮೇಳವನ್ನು ರಿಚ್ಮಂಡ್ ಟೌನ್‌ನಲ್ಲಿರುವ ಸೇಂಟ್ ಜೋಸೆಫ್ ಕಾಲೇಜಿನಲ್ಲಿ ಏರ್ಪಡಿಸಿದೆ. ವಿವರಕ್ಕೆ ದೂರವಾಣಿ ಸಂಖ್ಯೆ 080-42426565ಕ್ಕೆ ಸಂಪರ್ಕಿಸಿ.

THE FLOW OF JOB FAIR:

Registration Desk: 622 needy elders from various backgrounds - engineers, technicians, supervisors, administrators, teachers, accountants, professionals etc. participated in the fair. They were welcomed by volunteers. Elders were provided with the registration form, welcome kit along with a token number.



Waiting Area: After completing registration, elders were made to wait in the hall for their turn to meet the employers.



Employers Banners: Names of Employers participating in the fair, types of vacancies available were displayed through banners at the premises.



Registration Data: Registration data was captured.



HR counseling: Trained volunteers discussed the job preferences with the seniors and top 3 preferences were entered in the Registration Card.



Employers Helpdesk and Employer Booths: Volunteers at Employer Helpdesk helped to assign booths to the employer as soon as they arrived. Volunteers were placed near Employer booths to ensure smooth flow of elders attending interviews and to track the no. of elders attending interviews at each booth.

23 employers participated in the Job Fair. The employers included Institutions, Retail outlets, Builders, Logistics Firm, Trusts, Healthcare, Hostels etc.

FEEDBACK FROM EMPLOYERS:

“Kudos to team NEF for organizing and conducting Job Fair in an exemplary manner.”

Hatti Kaapi

“It was a very nice gathering and participation was more than expected and it’s an honor to be associated with you to empower the Senior citizens. We remain to have more opportunities to participate again and again to help the community.”

Salarpuria Sattva Group

FEEDBACK FROM SENIOR CITIZENS:

“It was a fair very well organized. Thank you to team NEF to have given us an opportunity to get employed. Will always be grateful”.

Mr. Vishwanath Shetty. K

“What you did was much appreciated. Fair was very well organized and senior citizens were treated really well. Volunteers were courteous and treated the seniors with respect”.

Mr. Samuel P. Emanuel

OUTCOME:

Particulars	Stats
Employers Participated	23
Elders Registered	622
Elders Employed	93
Elders Shortlisted for the second round	321

POST- EVENT PRESS CLIPPINGS

Senior citizens looking for second chance to earn through job fair

TIMES NEWS NETWORK

Bengaluru: Instead of students, St Joseph's College (Autonomous) on Sunday was packed with hundreds of senior citizens, all hoping to get a second chance to be back in the workplace.

The Nightingales Jobs 60+ fair for the elderly, organized by the Nightingale Empowerment Foundation (NEF) with St Joseph's College, was open to financially weak but physically fit people, aged between 60 and 70.

"The first 60+ job fair was held in 2011, and since then the number of senior citizens participating in such events has increased," said S Premkumar Raja, co-founder, Nightingales Medical Trust (NMT). The Rotary



AGE NO BAR: The Nightingales Jobs 60+ fair was open to financially weak but physically fit people, aged between 60 and 70

Club is keen on holding similar fairs in areas where it is active, he added.

The placements are in the areas of administration, supervision, public relations, teaching, accountancy, insurance and marketing, with an average monthly salary of Rs 10,000 to Rs 20,000. Nearly

1,000 people registered for the daylong fair. Till date, over 2,300 seniors have been placed through the fairs.

"I was a private school teacher for over 25 years and retired in 2015. I am a widow and get a monthly pension of Rs 500 from the school. I don't want to depend on my children to pay my rent, so I thought I'd try to get another job," said a 62-year-old woman. Most schools wanted young teachers, she rued.

Pushpa N. 66, who is finding retirement life boring, is hoping to get back to work as soon as possible. "I worked with a bank for several years and retired in 2011. I don't want to sit idle at home. I wish to utilize the knowledge I have gained after working for so many years," she said.

CONCLUSION:

The job fair, provided a platform to connect the needy elders with the companies that are willing to avail their services. The Job Fair aimed to create awareness regarding the need to encourage 'Active Ageing', skills training; post retirement job opportunities and efforts like Job fairs for senior citizens would go a long way in keeping elders active and make them a contributing section of the society.

Nightingale Empowerment Foundation aims to continue to explore what "empowerment" means to senior citizens and expand its services to empower senior citizens to live a life of dignity.

Nightingale Empowerment Foundation thanks **St. Joseph's College, the volunteers from St. Joseph's and a Corporate** for their active involvement and making this event a success.
